



## JUNIOR LEAGUE OF CHARLOTTESVILLE

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### **JUNIOR LEAGUE OF CHARLOTTESVILLE PRESENTS THIRD ANNUAL TINSEL TRAIL, FREE HOLIDAY COMMUNITY EVENT**

Charlottesville, VA — The Junior League of Charlottesville (JLC), in partnership with The Shops at Stonefield, Monticello Media, and CBS19 News, is excited to announce Charlottesville Tinsel Trail 2022 will return to the Stonefield Green from November 26, 2022 – January 2, 2023!

This free event is a display of live holiday trees illuminating the Stonefield Green, with each tree sponsored and decorated by local businesses, organizations, and individuals, to promote community and brighten winter evenings this time of year.

Trees of the Tinsel Trail will first be illuminated as part of The Shops at Stonefield's Tree Lighting Spectacular on November 26, 5-7 p.m., which is a family-friendly event, and will continue to shine daily from dusk to midnight through January 2, 2023.

All members of the community are invited to stroll along the Tinsel Trail path each evening and take in the magic of the holiday season. No tickets are needed and parking is free.

"We are very excited to bring Tinsel Trail, a new Charlottesville tradition, back to the community this year," said Krysten Malcolm, Fund Development Vice President for the JLC. "We loved hearing from our members of the community about the joy and cheer spread with this event the last two years and are pleased to be doing it again."

In 2021, Tinsel Trail raised over \$25,000 to support the JLC mission of promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers, as well as programs within the Charlottesville community. Community programs include leading Girl Scouts of Virginia Skyline Troop 1495 and supporting programs through the Boys & Girls Club of Central Virginia.

For more information, please visit <https://www.jlcville.org/charlottesville-tinsel-trail/>

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The Junior League of Charlottesville is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the communities through effective action and leadership of trained volunteers. Its purpose is exclusively education and charitable.